



## **L.A. ITALIAN KITCHEN OPENS THIRD RESTAURANT IN MAJOR CASINO!**

**Tustin, CA (December, 2005)** – L.A. Italian Kitchen Management Inc. announces the opening of its newest L.A. Italian Kitchen restaurant in Harrah's Casino in Lake Tahoe, NV. The new L.A. Italian Kitchen is the third located in a major hotel/casino. The Harrah's Hotel/Casino continues the tradition of prestigious locations for L.A. Italian Kitchen. Locations of note include: the Venetian Resort Hotel in Las Vegas, NV, Morongo Indian Casino in Cabazon, CA, The Glendale Galleria in Glendale, CA, and The Lakewood Center Mall in Lakewood, CA.

"We are proud to be part of Harrah's Hotel Casino and are excited to open our third L.A. Italian Kitchen in a major hotel/casino," said L.A. Italian President and Chief Operating Officer Joseph DeSantis. Harrah's selected L.A. Italian Kitchen based on the quality of food and service that can be provided to the hotel's guests and based on the record of success that L.A. Italian Kitchen brings to each of its locations.

Since its founding in 1991, L.A. Italian Kitchen has set a new standard for Italian food court restaurants. Through all the years, L.A. Italian Kitchen continues to have positive growth and operating results at all of its existing restaurants operations. These qualities have made L.A. Italian Kitchen a standout in the competitive fast food industry!

A unique eating establishment in which to experience a delicious lunch or dinner in a quick serve environment distinguished by creative recipes and large portions, L.A. Italian Kitchen is dedicated to becoming the premier Quick Serve Restaurant concept based on a strong commitment to product excellence with fast, friendly service.

### **About L.A. Italian Kitchen**

The 800 sq. ft. food court locations of the L.A. Italian Kitchen feature such traditional Italian favorites as hand tossed pizzas, calzones, specialty stuffed pizzas, and lasagna. The company has additionally collaborated with nationally acclaimed chefs in developing a line of seasonal signature pasta dishes. The restaurant also features a wide selection of specialty salads, fresh chicken entrees, and hand rolled garlic Parmesan breadsticks. The offerings are all prepared with fresh ingredients, on the premises.

Locations are currently found throughout California, Las Vegas, NV, and Lake Tahoe, NV.

For more information please contact Peter Morrell at 714-258-2100

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